

Building Partnerships to Expand Markets for Recycled Materials.

LinkUp to Community

LinkUp is a King County program that works to expand markets for selected recyclable and reusable materials by facilitating an interactive community of businesses, public agencies and other organizations. Each year LinkUp selects focus materials that are identified as priorities for King County. The materials selected for 2007 are container glass, asphalt shingles, gypsum wallboard and urban wood.

LinkUp to Resources

No matter what aspect of the recycling industry your business is involved in, LinkUp is a great source of information on markets for recycled material and recycled content products.

Connecting with LinkUp opens the door to others in the recycling community, keeps you up to speed on issues affecting your business, and gives you the tools you need to succeed.

The program offers seminars, roundtable discussions, online forums and other events designed to help Puget Sound businesses share information and encourage networking. In addition, LinkUp partners receive technical assistance and support.

LinkUp to Leaders

LinkUp business owners are environmental leaders in the community. From materials processors to manufacturers of innovative products, LinkUp connects you with a network of businesses who are paving the way for the future of recycled materials.

LinkUp Online

The LinkUp Web site is the ideal place to find the information your business needs. The site provides up-to-date information on the recycling industry and in-depth information

on each of its selected materials. You can also join the discussion through online forums for each of the LinkUp targeted materials.

You'll also find case studies, a calendar of events, our quarterly email eNewsLink and links to other helpful resources. Visit the LinkUp Web site at www.metrokc.gov/dnrp/swd/LinkUp.

LinkUp to Partners

Businesses using recycled materials in one of the priority areas have the opportunity to apply to become a LinkUp partner. LinkUp partners receive in-depth technical assistance and marketing services. LinkUp works with partner businesses on a project basis to increase their use of recycled materials and help spread the word about partners' products and services.

LinkUp to More

LinkUp assists the marketplace in a number of ways including:

- development of markets for recycled materials by locating reliable suppliers
- evaluating technologies and markets for recycled materials
- providing resources and information
- assisting with material and product testing
- marketing and communications assistance
- in-depth Web site and material-specific e-mails connecting the recycling community
- eNewsLink – providing quarterly program updates and other information delivered to you via e-mail

This material will be provided in alternate formats upon request.



Learn more about LinkUp
and becoming a LinkUp partner.

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